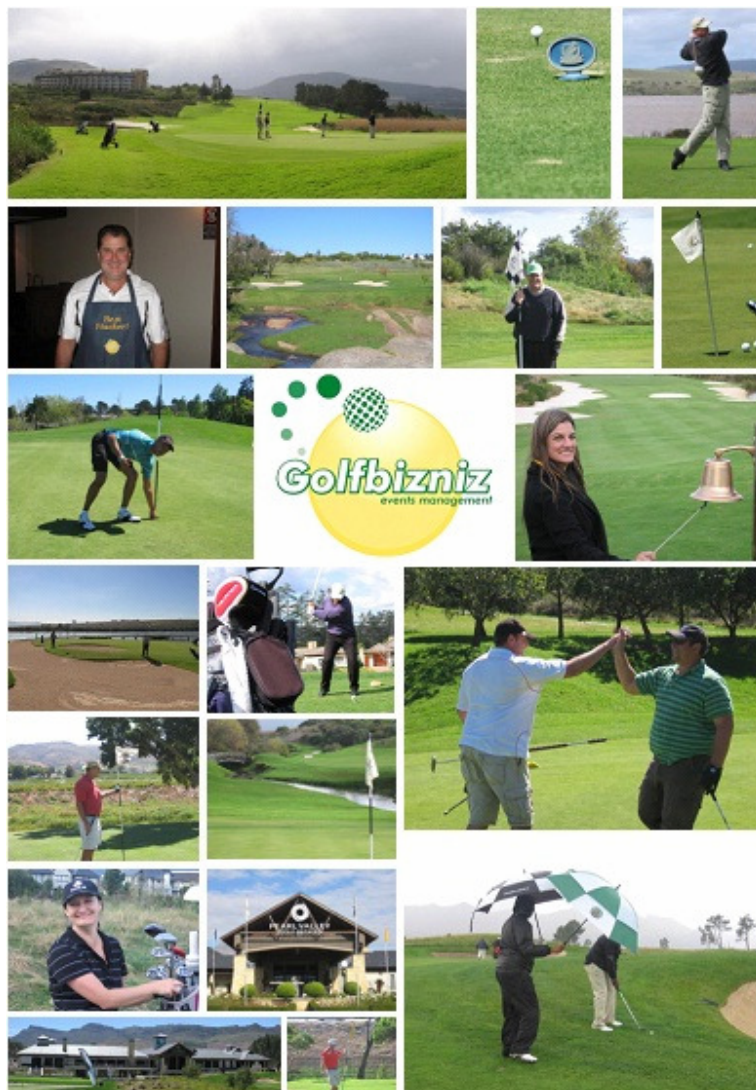


Corporate Golf League '12

“A series of golf events guaranteed to help your company build strong business relationships.”



Entertain  Network  Play

Introduction

No words can better describe the value of golf in an organization than those of Grantland Rice, an American Sportswriter, who already recognized golf's value in the early 20th Century.

“Eighteen holes of golf will teach you more about your foe than will eighteen years of dealing with him across a desk.”

No surprise then that golf has become the corporate sport of choice!

Golf is used and accepted by companies and their decision makers to develop business opportunities by building relationships with those individuals important to their business growth and development.

The Corporate Golf League, a series of golf events guaranteed to help you build strong business relationships, will provide you with these relationship building opportunities.

Corporate Golf League

The League is a series of nine golf events over a nine month period, where you will have a monthly opportunity to entertain, network and play with your business partners on the top golf courses Cape Town has to offer including Arabella, Erinvale, De Zalze, Pearl Valley and Steenberg.

Membership

To become a member to the League, companies enter a fourball into one of the two divisions of the League.

Your fourball will carry your company name for the duration of the League, with all your guests representing your company in the various individual- and team competitions.

Your company fourball is used at your own discretion to invite customers, suppliers or even staff that you want to entertain or use the opportunity to network with any of our other member companies within the League that you might see as potential business partners.

The League however is not only about business opportunities but also includes some healthy competition.

Apart from monthly competitions, the Order of Merit and prizes to the individual winners, companies also compete on the divisional company Leaderboards.

The top 5 division winners qualify for the regional finals where they will compete against the other divisional winners to determine who will be crowned the League winners for 2012.

Membership Benefits

The League system has developed into a tailor-made platform that will provide you with a number of benefits that will add immeasurable value to your entertainment and networking plans:

- **A unique platform to entertain business associates on Cape Town's most exclusive golf courses.** By using the best golf courses we ensure that your guests have a unique experience, adding value to your entertainment structure.
- **A productive medium to meet and interact with decision makers from other corporate companies.** This highly targeted corporate system will introduce you to a number of corporate role players outside your customer framework that will provide you with opportunities to create new relationships.
- **Excellent for team building.** The League is not only for developing relationships outside the company, but also to strengthen employee relationships within your company.
- **Ease of use.** No more hassles in arranging your own business golf events! We provide you with the schedule, all you need to do is to invite your guests and we will arrange the rest.
- **Time efficient.** Time is of the essence in most organizations. With the League system you can diarize your golf events in advance, ensuring you keep one afternoon a month aside to spend some time with business associates. And with our small group of maximum 80 players per event, you won't have to spend the whole day out of the office, even allowing you to be home early, before the spouse becomes edgy.
- **Relaxed atmosphere.** The League creates a relaxed corporate atmosphere where the pressures of the office can be left behind, while you get to know your partners on a more personal level.
- **Shareable.** One of the flexible advantages of the League is that you can share your membership with another company.

- **Flexibility.** The League is not a rigid system, but has been designed to allow every member company with the opportunity to use the system in the way that will add the most value to their organization.
- **Personal interaction.** We are personally involved with every event, ensuring we always provide you with an efficient and enjoyable League system.

Membership Investment

Membership is a once-off investment and covers the following costs for your four players for all nine rounds of the League:

- Greenfees
- Halfway house and warm dinners
- Wine at every function sponsored by Leopards Leap Wines
- Monthly prizes to the individual winners
- Annual trophies to the top finishers in the League finals

Membership 2012

Available on Request

Members that would like to wear the official League shirts can purchase these at **R 275.00 Ex. VAT** per golf- or lounge shirt.

Conclusion

Golf has really carved out a niche in the business world!

Utilize the League' easy, manageable system to allow your firm a hassle free experience to the true value that golf can have for your organization by building long lasting relationships and trust, that are sure to contribute towards the growth and development of your business.

We look forward to welcome you to the Corporate Golf League '12!